

# Company Profile



Winners must have, definite goals and a burning desire to achieve them



## Why Dreamtech?

Dreamtech is a fast growing software development and technology consulting company headquartered at Kolkata. Dreamtech offers Software Development, Product Development, OCR, Web Development, SEO, Multimedia, Strategic Outsourcing and Technology Consulting services to clients across the globe.

Dreamtech brings to its customers the benefits of its technology excellence, understanding of business requirements and mature processes for project execution that result in solutions that bring significant value to your business.

The Dreamtech team comprise of professionals having experience in global project execution and with an understanding of the vital processes that needs to be in place for making the off-shoring process a success.

Our dedicated development center in Kolkata provides industry specific, customized solutions, tailored to regional or globally focused businesses. Dreamtech was founded by IT professionals with diverse backgrounds and exposure to wide industry verticals and technology practices. **We change limits for innovation and innovation for excellence.** Our talented resources are leveraged to provide Leading Edge technology solutions to our clients who give them the Edge to stay one step ahead of their competition. Dreamtech has built its core competencies around both Microsoft and non-Microsoft application development platforms. Our expertise includes:

- ❖ Software Development, Implementation and Support
- ❖ Product Development
- ❖ Application Integration
- ❖ Web Development and Design
- ❖ Multimedia and Graphics Designing
- ❖ Mobile Application Development
- ❖ OCR
- ❖ SEO

The Dreamtech is the best choice for gaining tight operational control of activities while planning for and responding efficiently to market and technology changes that impact you and your organization's performance, profitability, and growth today and tomorrow – for individuals and organizations, alike.

### IT SOLUTIONS

- ✚ WEB APPLICATION DEVELOPMENT
- ✚ SOFTWARE DEVELOPMENT
- ✚ WEBSITE DESIGN & MULTIMEDIA
- ✚ SEO
- ✚ OCR
- ✚ DTP
- ✚ E-COMMERCE SOLUTION
- ✚ INTERNET MARKETING
- ✚ SOFTWARE QA & TESTING
- ✚ MEDICAL TRANSCRIPTION

### OUR MISSION

TO CREATE DELIGHTED CLIENTS AND BECOME A GLOBALLY RESPECTED CORPORATION THAT PROVIDES BEST BUSINESS SOLUTIONS BY LEVERAGING TECHNOLOGY AND HUMAN ASSETS.

### OUR VISION

TO CREATE A FAIR AND HONEST ENVIRONMENT IN THE ORGANIZATION, THIS WOULD DRIVE OUR EMPLOYEES, VENDORS, CLIENTS AND SOCIETY AT LARGE TOWARDS ACHIEVING OUR VISION.

## Who We Are?

The reasons why we believe that Dreamtech is the most optimal choice for outsourcing your software development are numerous, so below we provided just a handful of examples of what sets us apart from the competition:

**Value:** Our clients benefit significantly from utilizing the professional skills and experience of our development team for the fraction of the price the equivalently skilled local professionals would demand. All that while being guaranteed to obtain only the highest quality end results.

**Predictable quality of the results:** Each project, no matter whether it is considerable or small, we regard as an opportunity to showcase the high level of expertise and professionalism that we possess. Our developers and quality assurance specialists work to ensure that our clients can at all times rely on obtaining a product or solution that will pass the strictest tests on efficiency, practicability, robustness, adaptability to different environments and stability.

**Advanced analytical skills:** The Company's analysts have over five years of experience in business analysis in the wide range of human activities. That ensures that we can easily interpret any requirements we receive from our clients, work out the most suitable development approach and transform them into an advanced cost and performance-efficient technical solution, which takes into account the client's business goals, technical settings, expected frequency of updates and more.

**Efficient development process organization:** During the years of presence in the offshore software development business we have achieved outstanding efficiency in organizing the development process (highly experienced project management, automated control over development process and reporting system). Due to that, we manage to evade unforeseen overhead expenses and the benefits are passed on directly to our clients in a form of cost efficiency of their projects realization and obtaining the results within the most optimal timeframe.

**Superior communication skills:** At Dreamtech we believe that every client has a unique set of needs to be fulfilled by contracting a software development company. That is why we work closely with each client to gain a full understanding of what those needs are and come up with the solution that serves those best.

## FEATURES AT DREAMTECH

- Customer centric and process oriented software development methodology.
- Zero down project risks and development time.
- Focused, authentic and strategic software development process.
- Deployment of updated, enhanced and latest technologies.
- Top quality product within genuine budget.

## DEVELOPMENT PROCESS

- Communication and Analysis
- Specification
- Software Architecture
- Implementation
- Testing
- Documentation
- Training & Support
- Maintenance



## CUSTOM SOLUTIONS

Needless to say, that the present world is highly competitive and challenging. So it is the need of the hour for the companies to increase revenue, reduce costs, improve efficiency and raise customer satisfaction levels. Dreamtech IT Solutions takes this challenge and provides full life-cycle solutions starting from requirement analysis to maintenance, focuses on enhancing productivity as well as maximizing utilization of resources.

## WEB SOLUTIONS

Website is an electronic page in the Internet world that contains not only your address but also is one of the latest and cheapest ways to popularize your firm in the market. It is also a brief note about your esteemed organization such as the service that you can provide, past record of your line of action, reliability about your service etc.

## E-BUSINESS SOLUTIONS

E-commerce (electronic commerce or EC) is the buying and selling of goods and services on the Internet, especially the World Wide Web. In practice, this term and a newer term, e-business, are often used interchangeably. For online retail selling, the term e-tailing is sometimes used.



## What we serve?

Dreamtech as a client driven company, we respond to our client's business needs faster than our competitor do. Dreamtech consulting services is focused to provide expert advisory & professional services on:

1. Custom Software Application	<ul style="list-style-type: none"> <li>A. Desktop Application Development.</li> <li>B. Web Application Development</li> <li>C. Mobile Application Development</li> </ul>
2. E-commerce	<ul style="list-style-type: none"> <li>A. Business-to-consumer (B2C) shopping on the web</li> <li>B. Business-to-business (B2B) transactions account</li> </ul>
3. Legacy Application Migration	<ul style="list-style-type: none"> <li>A. Legacy Application re-design/ re-transform/ re-engineer</li> <li>B. Migration to multiple databases or database upgrade/migration to web platforms</li> <li>C. GUI migration</li> <li>D. Application implementation, training &amp; maintenance and support.</li> </ul>
4. Application Support Maintenance	<ul style="list-style-type: none"> <li>A. Maintenance of existing code</li> <li>B. Solving day-to-day operational issues</li> <li>C. Version control of the application source code</li> <li>D. Development of add-ins to the application</li> <li>E. Periodic releases</li> <li>F. Documentation</li> <li>G. Performance enhancements</li> </ul>
5. Web & Multimedia	<ul style="list-style-type: none"> <li>A. Logo Design.</li> <li>B. Flayer &amp; Banner Design</li> <li>C. Static/Dynamic Website.</li> <li>D. Flash Website. (AS3)</li> <li>E. Presentation.</li> <li>F. Animation</li> <li>G. Sound editing</li> </ul>
6. OCR Optical character recognition	<ul style="list-style-type: none"> <li>A. Typewritten text</li> <li>B. Hand written</li> <li>C. PDF to Doc &amp; Excel</li> <li>D. Pattern Recognition</li> <li>E. Data entry Operator</li> <li>F. Digital Conversion &amp; e-Publishing</li> </ul>
7. Medical Transcription	<ul style="list-style-type: none"> <li>A. 98% Accuracy.</li> <li>B. Less than 24-hour Turnaround Time</li> <li>C. High Expertise and Continuous Training.</li> <li>D. Dedicated Relationship Management and 24/7 Technical Support.</li> </ul>
8. Mobile Application	<ul style="list-style-type: none"> <li>A. Google Android</li> <li>B. RIM Blackberry</li> <li>C. Windows Phone</li> </ul>

## Know our Product

### Human Resource Information System

The function within a business organization that monitors the availability of qualified workers; recruits and screens applicants for jobs; helps select qualified employees; plans and presents appropriate orientation, training, and development for each employee; and administers employee benefit programs. Dreamtech's HRIS automate and store many of these functions. It is much like a CRM software system, but for your employees rather than customers. HRIS is comprehensive, powerful HR Software for streamlining and coordinating an organization's human resources department. HRIS is web-based, scalable, user-friendly, and is intended to be easy for current HR staff members to master. HRIS combines leading human resource practices with flexible scalable technology to manage people from recruit to retire and everything in between.

### Enterprise Resource Planning Software

One of the major challenges facing any growing organization is bringing all its diverse functions into perfect sync with each other. Too often, islands of information exist within an organization, which in turn, create bottlenecks between departments. Indeed, in the age of information, the need to channel data smoothly and thoroughly is integral to success. ERP (Enterprise Resource Planning) is a crucial stepping-stone to achieving that success in today's business environment. An international standard for implementing high-quality business processes, it enables companies to integrate their driver functions into a lightly-knit whole. By connecting the various facts of modern-day business, ERP enables companies to grow by sharing information and resources.

### Recruitment Management System

Recruitment Management System (RMS) is an online recruitment system which can be accessed by corporate recruiters via web browsers anytime.

RMS provides a powerful, effective and efficient recruitment platform for users to reach quality candidates from vast resume database fast and accurately.

The system offers sophisticated features such as real-time online job posting management, candidate search and candidate management. What's more, a powerful filtering technology is incorporated to let HR professionals screen out unqualified candidates and reduce their workload. With the Candidate Alert technology and customizable searching criteria, the system will automatically search the database for the newly registered job seekers and alert the users to ensure that they will not miss out on any talents.

## OUR FOCUSED AREA

### HEALTHCARE

We helps healthcare organizations to manage these challenges by offering expert custom software application development and application management services in the areas of healthcare, pharmaceutical, medical and life sciences.

### CRM

Customer Relations Management is a customer-centric business strategy with the goal of maximizing profitability, revenue, and customer satisfaction. We provide a solution that includes the capture, storage and analysis of customer, vendor, partner, and internal process information. It supports sales, marketing, customer service, training, professional development, and performance management.

### SALES FORCE AUTOMATION

Sales Force Automation is information systems used in marketing and Management that helps in automating sales and sales force management functions.

### CMS

Content Management System is a computer application used to create, edit, manage, and publish content in a consistently organized fashion.

## Medical Transcription Infrastructure

We provide **medical transcription services** to hospitals, practices, and individual doctors and MTSOs.

Our services are extremely cost-effective and high-quality, while maintaining a very short average turnaround time. Our services are very secure.

We are truly a one-stop solution for all your medical transcription needs and have become the preferred choice of our healthcare providers for their medical transcription needs.

Dreamtech has adopted most modern technology and infrastructure for its production and training departments. Amongst the infrastructural resources, there are high speed computing systems, networking equipment, communication links, and power conditioning equipment, standby resources and alternative links. Audio visual aids coupled with effective software for computer based training are used.

<b>1. Technical Staff</b>	<b>3 System Administrators. A Technician to maintain all electronic and electrical equipment. The CEO is over all in-charge.</b>
<b>2. Type of Internet Connection</b>	<b>ADSL</b>
<b>3. Internet Bandwidth</b>	<b>4 Mbps</b>
<b>4. Working Hours per Day</b>	<b>8 Hours shifting</b>
<b>5. Working day per week</b>	<b>6 days week</b>
<b>6. Present Average Daily Output Capacity</b>	<b>25000 lines per shift with existing staff</b>
<b>7. Normal Turnaround time</b>	<b>12 hours from download time</b>
<b>8. Power Backup</b>	<b>A 15 KVA UPS battery backup. 50 KVA Diesel Generator in addition to power supplied by the State Electricity Board.</b>
<b>9. Total working area</b>	<b>An area of 1000 square feet is well planned and designed to provide a comfortable pleasing and healthy work environment.</b>
<b>10. P.C. Machine</b>	<b>16 No.</b>

### WHAT IS MEDICAL TRANSCRIPTION?

Medical Transcription is the job of helping a doctor maintains the details of his interaction with a patient by converting it into a medical record by transcribing the doctor's directions.

### QUALITY PROCESS

- ✚ Client's Office
- ✚ File Transfer through Web Based Application, FTP or Email.
- ✚ Our Office Server
- ✚ File Distribution Stage
- ✚ Transcription Stage
- ✚ Proof reading Stage
- ✚ Quality Control Stage
- ✚ Final Transcribed Stage



## Optical Character Recognition (OCR)

- We can convert the input paper format into: Portable Document Format (PDF), Tagged Image File Format (TIFF), JPG, JPEG, etc.
- We are specialized in the conversion of raw images into optical character recognition (OCR) text and aid data cleanup.
- We also can load data into databases such as SQL, MySQL etc. and output it into a format of your choice. For e.g., XML, Text, Html etc.
- .html files: convert the extracted data into html for web display xml files: load data into XML & validate them
- Data entry from images file any format
- Copy, paste, editing, shorting and indexing data from any format
- Illustration based OCR job

### WHAT IS OCR?

OCR (optical character recognition) is the use of technology to distinguish printed or handwritten text characters inside digital images of physical documents, such as a scanned paper document.

### OUR FOCUSED AREA

- ✚ Data entry
- ✚ Copy, paste, editing, shorting and indexing data
- ✚ Hand written from old document
- ✚ Data Processing
- ✚ Page analysis



## WEB SOLUTIONS

With loads of experience in website designing and application development, and having successfully delivered end numbers top ranking sites to clients all over the world, our website and application Development Company has an enviable reputation worldwide.



Dreamtech is a leading Multimedia & Web Development Concern based in India, extending its web developing services over Delhi, Kolkata, Hyderabad, providing Web Hosting, Domain Name Registration, Online Advertisement Services in major search engines like Google, Yahoo, Web Application development with attractive static and dynamic web site designs with various scripts for corporate needs using asp, php mssql mysql, etc.

Why should you choose us?

We professional web solutions.

- ✓ Website Development For Small Business
- ✓ Ecommerce Website Designing
- ✓ Industrial Website Designing
- ✓ MLM Website Development
- ✓ .NET PHP Application Development
- ✓ Customized Website Development
- ✓ Credit Card Payment Gateway Integration
- ✓ Hotel Website Development
- ✓ Dynamic Portal Development
- ✓ Matrimonial Website Designing

The functionality of your website, the interactive features it contains is what will engage the users to your site and encourage them to return. Whether you need customer database integration, intranet, chat room, an email lists or newsletters, Dreamtech team of programmers has the technical expertise and experience to create the right web development solution for you. Dreamtech specializes in putting a simple interface on the complex processes that make the web work for you. Let us help you make the right moves on the Internet.

## Know our Technology

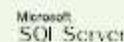
### Microsoft Applications

Utilize our proven experience as a Microsoft ISV Partner, for your Custom Apps in Visual Studio .Net, Portal development and other Rich Internet Applications (RIA)



### Database Programming

Boost your capabilities with our knowledge in database architecture, design, migration and optimization for your projects in Open Source, Microsoft & Enterprise domains



### Mobile Applications

Bring in our expertise in Objective-C & Cocoa Touch framework, Microsoft .Net Compact framework, Java / C for your mobile software and mobile web applications



### Open Source CMS

Accelerate time-to-market for your portal deployments with our customization skills in open source tools and frameworks resulting in valuable time and cost savings



### Open Source Development

Enhance your open source road-map with our developers in LAMP technologies, Ruby-on-Rails framework, Web 2.0 sites or Rich Internet Applications



### Agile Development & RAD Tools

Empower your projects in Agile / XP or RAD with our resources in Ruby-on-Rails framework, FileMaker Pro and third party controls for Grids & Reporting tools



### Creative Design & Interactive Marketing



Web & Flash Design  
ActionScript



User Interface  
(UI) Design



W3C & CSS  
HTML / XHTML



Multimedia  
2D & 3D



Product Demo  
CBTs



SEO & SEM  
Web Analytics

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**N.B.:** Communication through other channels can also be arranged. All you need to do is e-mail us and request to be contacted via the means, convenient to you.

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